

# Media kit

ENTREPRENEUR, SPEAKER, TRAVEL ADVOCATE,  
FOUNDER OF BLACK IN TULUM

Nubia  
Younge

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# About MeNY.

Nubia Younge is a dynamic entrepreneur, travel advocate, and founder of Black In Tulum, the premier community for melanated travelers in Tulum, Mexico. With over a decade of experience in corporate America, Nubia pivoted to entrepreneurship, driven by a passion for empowering Black women and creating spaces where they can thrive.

Her journey began with a desire to explore the world and connect with people from diverse cultures, leading her to live in multiple countries and immerse herself in various communities. This global perspective inspired Nubia to create Black In Tulum, a platform that not only fosters community but also champions the representation and visibility of Black travelers in spaces where they have historically been underrepresented.

Under Nubia's leadership, Black In Tulum has grown into a vibrant, supportive network that organizes events, retreats, and cultural experiences, helping thousands of Black travelers feel seen, valued, and connected. Her work has been featured in major media outlets, and she is a sought-after speaker on topics ranging from Black entrepreneurship to the power of travel as a tool for personal and collective transformation.

Nubia's mission is clear: to inspire and empower Black individuals to explore the world, build meaningful connections, and live their most abundant lives. Through her work, she continues to break barriers, uplift communities, and redefine what it means to travel and live boldly as a Black woman.



@blackintulum



Black In Tulum



@iamnubiayounge



email subscribers

# Past Engagements

## Exodus Summit 2020 (Virtual Summit)

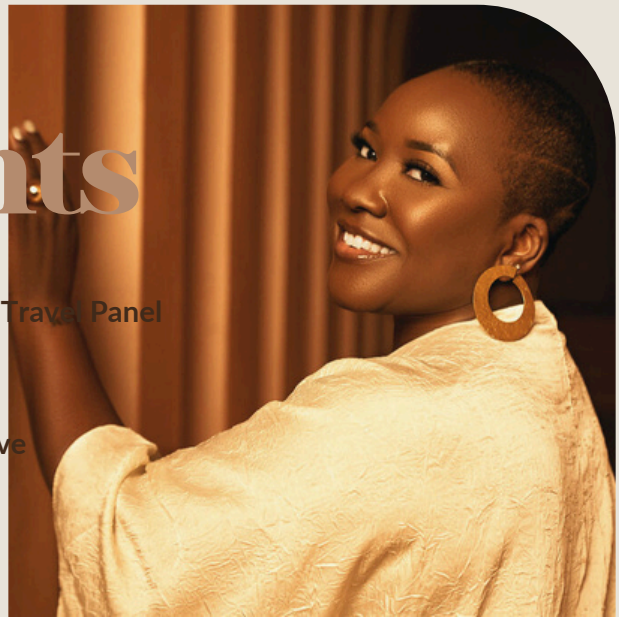
- Mexico + Central and South America Regional Travel Panel

## Global Travel Meet (Virtual Conference)

- Life during the pandemic- a nomads' perspective

## Black Travel Expo 2021 - Atlanta, GA

- Keynote: Own Your Story



## Tbex North America 2022

- From Novice to Nomad Workshop

## Wealth & Wellness Conference 2023 - Tulum, Mexico

- Becoming a digital nomad after 40
- Now that I made million dollars, now what? Panel discussion

## MPI World Education Conference 2023 - Riviera Maya, Mexico

- Representation Matters: The Benefits of Collaborating with Affinity Organizations & Communities" presented in partnership with the National Coalition of Black Meeting Professionals panel.

## CEO Sense Summit (Virtual summit)

- Facebook groups as a resource

## Black Travel Expo 2023 - Atlanta, GA

- "The Expat Life" panel discussion

## Womxn of Color Weekend 2024 - Provincetown, MA

- Novice to Nomad: Embrace the Journey Session

## MPI World Education Conference 2024 - Louisville, KY

- 8 Best Practices to Develop a Supplier Diversity Initiative

## Nomadness Fest 2024 - Charolette, NC

- Creating online and offline communities (Panel discussion)

## IMEX America 2024 Las Vegas

- National Coalition Of Black Meeting Planners - Profiles of Resilience Speaker Series



# Speaking Topics



- ✓ Black in Travel: Leading the Charge in the Black Travel Movement
- ✓ Empowering Black Women in Entrepreneurship
- ✓ The Power of Travel: Transforming Lives and Perspectives
- ✓ Soft Life and Manifesting Success
- ✓ The Digital Nomad Lifestyle: Opportunities for Black Professionals

# Client Testimonials

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"Nubia made me realize that being a single mom didn't mean I was at a "disadvantage" I just had to move different!!! Nubia Ny Younge has consulted many women on relocating and living nomadic lives! You can do anything just need the right guide.

-Whitney B.

## MEDIA FEATURES

VICE

EXODUS  
SUMMIT

BET★

ELLE

QUEENS AT WORK

TRAVEL  
+LEISURE

NOMADIC MATT

TRAVEL + NOIRE

SHOUTOUT ATLANTA

Flourish In The Foreign

FEMI

BLACK DIGITAL NOMAD



"My mission is to create spaces where Black travelers can see the world, connect deeply, and feel empowered to live their most authentic lives. We deserve to take up space, to explore, to dream, and to build communities that celebrate our beauty, resilience, and boundless potential."

— Nubia Younge

## STAY IN TOUCH

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*Nubia*