



www.nubiayoung.com

Nubia Young

MOTIVATIONAL SPEAKER,
PODCAST HOST & CEO OF
BLACK IN TRAVEL

MEDIA KIT

Hi. I'm Nubia!

MOTIVATIONAL SPEAKER, PODCAST HOST
& CEO OF BLACK IN TULUM

I was called to the nomadic lifestyle 3 years ago, when I decided to leave the United States on a one way ticket to SouthEast Asia. Throughout my travels, I have lived on 3 continents and explored 43 countries. My passion for travel and the knowledge that I've gained in each country, inspired me to start a business as a travel consultant. I curate travel experiences, facilitate retreats, and host travelers from all over the world. As I continue to move about the world with a thriving online business and successful podcast, I want to inspire others to follow their dreams.

I am on a mission to inspire and encourage GenX professionals to stop waiting for permission to chase their dreams and to get out of their comfort zone and explore the world.



 **29K**
@blackintulum

 **23K**
Black In Tulum

 **5K**
@iamnubiayoung

 **16K**
email subscribers



SPEAKING TOPICS

- ✓ The Rise of the Social Media Influencer in the Travel Industry.
- ✓ The Solo Black Female Travel Experience and Perspective living in Mexico.
- ✓ Educate, Empower, Explore. My goal is to educate people about the power of travel, to empower them to step out of their comfort zone and explore the world.
- ✓ Creating a business in Mexico and how Tourism Affects the Local Economy.

AS SEEN IN

VICE

FEMI MAGAZINE

**Travel &
Leisure**

TRAVELNOIRE

Client Testimonials

"Nubia made me realize that being a single mom didn't mean I was at a "disadvantage" I just had to move different!!! Nubia Ny Younge has consulted many women on relocating and living nomadic lives! You can do anything just need the right guide.

Whitney Brown

Black In Travel

BLACKINTULUM.COM

Imagine TripAdvisor geared towards melanated travelers! Well, that's who we aspire to be in a nutshell. BIT is a space for travel inspiration, hotel, restaurant recommendations, group trips and trip planning that you could relate to, for people like you, created by people like you! We've made it easier to connect travelers of color to discover, plan and book places that you actually may want to go, through a vetted community you can actually trust!



STATISTICS

29.8K

Instagram

22k+

Facebook

16k+

Email list subscribers

The Podcast

@CHRONICLES_ABROAD



Chronicles Abroad is on a mission to inspire professionals 35+ to travel with passion and purpose. We are listened in 94 countries and 46 US territories

"You are not too old
and it is not too late."

MOST DOWNLOADED EPISODES

Ep27: An 18 month sabbatical abroad
with guest Samiyyah Williams

**Ep69: How she quit her job and
became her own boss!**
with guest Tekisha Harvey

**Ep144: Sha'Cannon leaves corporate
America for a life in Belize**
with guest Sha'Cannon

**Ep160: Don't ask permission to live
your life!**
with guest Nubia Younge

STATISTICS

250k+

total podcast
downloads

13k+

average monthly
downloads

5k+

unique monthly
visitors

4.9

podcast rating

MY AUDIENCE

90%

women

70%

25-31 yrs old

57%

USA



WHO I WORK WITH

I am on the Executive board for the Black Travel Expo and have had collaborations and partnerships with Hilton, Mistico Grupo and most recently Tatich Tulum.

WHAT YOU CAN EXPECT

Authenticity! I share my story authentically. The trials and tribulations of a single mother who felt unfilled in the United States. Packed a bag and set off on an adventure of a lifetime! I've had the pleasure of meeting and assisting hundreds of women who resonated with my story.

GET IN TOUCH

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Nubia